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Kevin Heffernan is the author of *Ghouls, Gimmicks, and Gold* (3.70 avg rating, 20 ratings, 3 reviews, published 2004), *Ghouls, Gimmicks, and Gold* Kevin Heffernan

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Kevin Heffernan is Associate Professor in the He is author of Ghouls Gimmicks and Gold, Gimmicks, and Gold: Horror Films and the American Movie

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